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SGT UNIVERSITY

HREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY
GURGAON, DELHI-NCR

(Established by the Haryana Act No.8 of 2013)

Proposal for "International Business Plan Championship" in collaboration with Makeintern.com and IIM Calcutta

Respected Sir

We IQAC, SGT University propose to organize a championship in collaboration with Faculty of commerce and Management to participate in The Business Plan Championship organised by Makeintern (An Internship provider and Previously Associated partner of E-Cell IIM Calcutta/Bengaluru/Indore). Makeintern inviting 35 Colleges from PAN India and Nepal to be a part of this Championship.

Makeintern is a National award winning Skill Development and internship provider with an elaborate experience spanning over a period of 11 years bridging the gap between Campus to corporate. Offering many certification courses and workshops in collaboration with IIM Calcutta.

We believe that this championship will not only enhance students' engagement but also provide a platform for students to showcase their skills and talents. This championship will provide a unique opportunity for students to engage in healthy competition and build camaraderie across departments.

Following are the details of the event including the budget proposed by us. We look forward seeking your approval to take this forward and help give our students this golden opportunity to be a part of this championship.

DETAILS OF THE EVENT

The Business Plan Championship is divided into two rounds to help the students in upgrading their skills at first and then selecting the best for the next round.

1st Round: It's a Preliminary round in which Makeintern will organize a workshop training at the SGT University on any one of the following topics:

- · Professional grooming
- · Financial Modelling
- · Business Analytic
- Digital Marketing
- · Data Analytic
- · Entrepreneurship
- Equity Stock Market Concept, Investment Risk & Derivatives
- Effective Business Plan

Above mentioned topics are chargeable and every topic will be of 5 days training and registration Charges are 3000/-Rs + 18% per student and minimum 40 students should be there.

All the participants will be provided the training certificate associated with Makeintern & Ecell IIM Calcutta.

(Intra College Competition):

The students getting trained will be going through a selection procedure at the end of the second day of training, total 5 students will be selected.

Selection Procedure (Subject to Change):

- 1. Mock Test & Quiz
- 2. Group Discussion
- 3. Operational idea

Finale Round at Ecell IIM Calcutta):

5 selected students will be participating in the final competition to be held in IIM Calcutta Campus and would have to present their Business Plan in which they will have a various career opportunity,

Major Benefit: Internship Opportunities (www.makeintern.com)

"All the participating students will be given Free Internship assistance from Makeintern.com . Also , an MOU will also be signed between the college and Makeintern for providing internship openings to students ,and selected five students will get recruitment assistance from makeintern."

Infrastructure required from college:

- 1. Seminar Hall
- 2. Mike
- 3. Projector
- 4. Accommodation & Food for Trainer
- 5. Internet Connection

2nd Round: Finale Round will be held at IIM Campus and selected 5 students will be participating in the final competition in E-Cell (IIM Indore/Calcutta/Bengaluru).

Awards & Benefits

- A Participation Trophy awarded to each participating team
 - Certificate for participants (Participation, Coordination & Merit level)
 - Championship Trophy awarded to the first-place finishers
- 3 Winning Teams will be awarded with the Prize Money of 50,000/- INR on the spot during the Finale.
 - Chances to get mentorship and Seed Funding from Angel Investors
- Earn an Industry recognized Certificate valid for lifetime
- · Chance to Visit IIM Campus for Final Round
- Internship Assistance from Makeintern
- · Opportunity to sharpen on Job required organizational and communication Skills
- Experience creating a business model and writing a Business Plan
- Familiarity with primary/secondary market research and the process of conducting feasibility studies

College Benefits:

- 1. Confirmed college will be the only centre from the entire city/ state.
- 2. 10% of the total registration amount would be refunded back to the college welfare fund.
- 3. College will receive the Excellence certificate.
- 4. Appreciation Certificate for the Principal and HOD
- 5. All certificates can be verified through the unique code mentioned on certification.
- 2 faculty members can attend the 1st Round session free of cost.
- 7. Marketing material will be given from our end i.e. Posters/Banner to help in branding
- 8. Makeintern will sign an MOU with the Participating College for Internship Assistance and that MOU can be used for NAAC report submission.

10	Budge	t	
	No of days $= 5$		No. of in house participants = 40(Approx.)
			Expenditure
Sr. No	Particulars		Amount (Rs)
1	Honorarium to faculty	N/A	
2	TA to external experts	N/A	
3	Accommodation to external experts	yes	
3	Accommodation to faculty participants	N/A	
4	No. of Sapling No. of Momento	2 2	
5	Students	•	Training Amount= 3,000/ + 18%GST= 3,540/- per

	Registration Fee	individual
	lige est bus is t	 Expected no. of student's participants = 40x2124 = 84,960 (Will be paid by student's as 60%) Expected no. of student's participants = 40 X 1416 = 56,640/- (Will be paid by University as 40%) 10% of participation fee will be refund to the university account.
6	Food & refreshments to participants	Lunch 5days = Rs 300 X 6 (Individuals) = 18,00/- High Tea 5 Days = Rs 70 X 6 (Individuals) = 420
9	Any other items (Please specify)	Expected Cost Banner = 2,000/-
10	Total Expenditure	Lunch 5days = Rs 300 X 6 (Individuals) = 18,00/- High Tea 5 Days = Rs 70 X 6 (Individuals) = 420 Banner = 2,000/- Expected cost for training = 40 X 1416 = 56,640/- Total = 60,860/
1,55	TOTAL	60,860/- (sixty thousand eight hundred sixty only)

Faculty Coordinator

1. Dr Sonia Rathee, Assistant Professor, FCAM

2. Dr Rohit Yadav, Assistant Professor, FACM

Roll

Student Coordinator

1. Mohit Dahiya

2. Jatin Sharma

Director IOAE

Forwarded by

Approved by

Dean Dean, FCAM
Faculty of Commerce & Management
SGT University
Budhera, Gurugram

Vice Chancellor

Pro Vice Chancellor

Registrar

The proposal Redsmitted to the DEAM is not only in the interest of the Devlish of the

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-2- (3) FCAM but also in the lenger interest of The Clin. However, it is submitted that there is no Ruch falseg cender which the Case mag de covered. On me contrais à 15 prepared that is the longer intent of been the Butats and Clev. The proposal sons) be afferred as a special case which mas not be treated on a precedent H. 10/04/23 Pre- Admin may be approved the Istuly

We Approved a proposed to 15/14/23 Meister My 10/4/23 Dear ferm SGT Universit Audhara: Garagram

Participaint list for the Business Plan Championship-IIM Calcutta

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Date: 13:04:2023



SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY (UGC Approved University) GURGAON, Delhi-NCR

FACULTY OF COMMERCE & MANAGEMENT

SGTU/FCAM/DO/03/354/1320

To The Vice Chancellor, SGT University Gurugram, India

Through office of the Registrar

Subject: Budget Proposal for Event on 25th April to 29th April 2023: "International B-Plan Championship" in collaboration with Makeintern.com and IIM Calcutta

We FCAM and IQAC, SGT University propose to organize a training for the championship to participate in The International B-Plan Championship organised by Makeintern (An Internship provider and Previously Associated partner of E-Cell IIM Calcutta/Bengaluru /Indore). Makeintern inviting 35 Colleges from PAN India and Nepal to be a part of this Championship. This championship will provide a unique opportunity for students to engage in healthy competition and build camaraderie across departments. Following are the details of the event including the budget proposed. Please provide your approval of budget for successful completion of this event.

Budget		No of days = 5		
Sr. No	Particulars	Quantity	Estimated Cost	
1	Sapling	1	150/-	
2	Memento	1	650/-	
3	Banner	1	300/-	
3	High tea	5days x 6	2400/-	
4	Lunch	5days x 6	9000/-	
5	Water Bottle	20 x 10	200	
	TOTAL		12,700/-	

Faculty Coordinators

Dr Sonia Rathee

Dr Rohit Yaday

Faculty of Commerce & Manageme

SGT University

Budhera, Gurugram Consideat Director IQAC

Administration (Non-Academic) SGT University | Gurugram

Faculty of Commerce and Management Attendance Sheet

Export Talk (19 Intrustry 2024)	Export Talk	(Comprisery 2024)	
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S. No.	Students Name	Reg. No.	Signature	Course
1	Vanshike Shemkar	21160031	Yauls	BAMS [FIMS]
2	Pinu Vulna	220609028	Tiny	MBA (Gen) 1
3	Vijeas Rajbut	230609054	rikes	MBA (Gen)
4	Shreya surastan	230604057	Shreya	MBA (Gen)
5	Uditarshy Tiward	236609640	Cold	MBA(G)
6	Parveen	23069041	Pan	MBA (a)
7 .	Karan	236609009	Kera	MBACA
8	Ruchi	210611006	Ruchi	IMBA
9	Haushit	210611018	Houshitcene	IMBA/6th Sem
10	Aunish Kor	210605005	twistly	BBACH'A) 6 H
11	Shwam Raghewaushi	230612006	Sh.B.	MBA HA 2nd
12	Hithik Ulmahiya	230612007	Roge	MBA HA 2nd
13	Shivam yadar	230609065	Durin	mBA(a) and
14	Salvin Negi	230609060	Quego	MBA(6) 2 nd son
15	Rohal Sapra	230609030	Rehal Sofra	MBA(G) 1,
16	Ravinder	230609031	Ravinder	MBA 2nd Jem
17	Shaheroj Alam	230609093	Shahroj	MBA 2MSen
18	Samad'	230609010	Samad	MBA Ind sen
19	Squrabh Kumar	220609016	Samabh Kuna	MBARNESE
20	Aakansha	230609039	Aakanh	MBA 2nd sem.
21	Bharina	230609048	maura.	MBA 2rd Sem
22	Vanshika Gaur	230609067	Janshiks	
23		22060 9021	Garina	MBA Rolden
24	Janvi Suryan	230609055	fanter .	MBA 2nd Sem
25	Marsh Kuman	230609018	Hard	MIBA 2nd Sen
26	Lokesh Yaday	220609049	lokesh	MBA4th Sem
27		230609646	Herithil	MBA 24 Sem
28	0. 1.	230609068		MBA 2 sen
29		230603066	+RL	MDA 2hg en
	0 .		Perige	MBA 2nd Sem
31	• //	230609047	aL N	2nd Sen MBA

Faculty of Commerce and Management Attendance Sheet

	Expert	alk (99 February 2024)
S. No.	Students Name	Reg. No.	Signature
32	Paul	230609053	Low MBA(G)
33	Surbhi	230609014	De 11
34	Stristi Saini	230609024	(8 y
35	Keenti	230609003	feerti 1
36	Yaman	23060406)	They !
37	Vishal	230609006	videt 11
38	Rotik	230609061	1,
39	Nichi	210604011	Sharme BBA (Ge
40	Manau	210604022	Ribertes BBA/ 09
41	Tanisha Gane	210104006	BBALW =
42	Khushi	220611033	Shush IMBI
43	Devika	220611028	Jevily.
44	Ruchi	220011034	Puchi
45	Diksha Jagra	220611030	Oph
46	Diksha	220611011	distr
47	Richy	220611003	Richar
48	Parul	220611004	Parit
49	Sonal	220611009	Sound
50	Muskan	220611032	Huskan
51	Sakshi	220611035	Sakeli
52	Aman	220611008	Aman
53	Viwal	220611023	Uhlera
54	Nitin	220611022	Phin
55	Shubham	220611020	CA .
56	Rajeir	220611007	Lou
57	Rajeev Rahul	220611006	160
58	Harsh Yadar	220611002	M
59	Anuj Priya.	220611027	Dry)
60	Priya	220611026	12179

Yash 220611031 Shivani Maury 210604013

Shirar BBA Gren 6 sem

Faculty of Commerce and Management Attendance Sheet

Expert Talk (99 February 2017)

S. No.	Students Name	Reg. No.	Signature	
61	struja strivastav	230609057	shreye (MBA	Gieneral)
62	Buya Baxana	230609064	<u> </u>	Gen 147
63	Brachi Vareshney.	230609047		erval 8 en
64	Lalit Yadar	230609056	eliferat. (MBA 6	eneral 7
65	Janvi Suryan	230609055	MY CMIBA	1-2 Sem)
66	Garina Shorma	230609021	Gounes [MBA Gen	ral-2 Sem]
67	Bhauna	230609048	Chause [MBA (res	
68	Kunal	230609058	Kund EMBAU	
69	Hitesh	230609005	FILES [MBA Gre	n·2 sem7
70	Gauray	230609032	Fawar MBA	Cren. 2 Sem)
71	Ashish	230609045	Achich [MBA Ge	n. 2 sem)
72	Hemont	230609004	~ ^ .	en. 2saus)
73	Dixit	23060 9026	Dixit [MBA Gen	
74	Notin	230609038	0	on 2 sem)
75	Keeocti	230609003	1 11	en. 25em]
76	Surbhi	230609014	. / /	en 2 nd demi]
77	Ritik	230609061	(Po [MBA G	en 2nd Sein7
78	Vishal	230609006	Web IMBA	G 2nd Semi7
79	Okitish Kumar	230609013	allie InBIS	mesem)
80	Pari 208hen	230609 028	Oler 4	
81	Shi			
82	Pineet	2106 AOIM	former BB	A(A) 6th
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Report on 5 days' workshop on

International B-Plan championship at IIM Calcutta

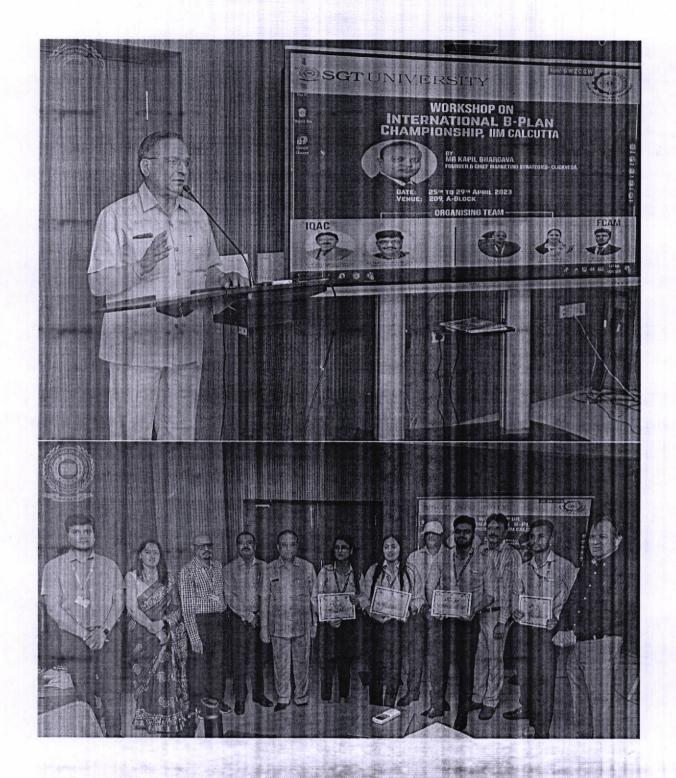
The Faculty of Commerce and Management in collaboration with IQAC, SGT University organized a 5 days' workshop on the International Business Plan Championship on Digital Marketing from 25th to 29th April 2023 in collaboration with Makeintern and E-Cell IIM Calcutta. The workshop was designed to help students gain a better understanding of the competition and to prepare them for the upcoming championship.

The workshop was an excellent opportunity for students to learn more about the Digital Marketing and gain valuable insights into preparing a winning business plan at the IIM Calcutta. The Trainer, Mr. KapilBhargav, was a highlight of the workshop, and his experience and knowledge added significant value to the event. The hands-on approach of the workshop, with the aid group presentation, SEO, Website creation, ads creation which provided students with practical experience in developing a business plan and presenting it to championship. The workshop was a resounding success and has prepared the students well for the upcoming competition. Four students named Kartikey, Arshiya, Muskan and Aditya has been selected to participate in the International B-Plan championship at IIM Calcutta campus for the final round.

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Organising Team:

- Prof.SatishChander Sharma, Director IQAC
- 2. Prof.Dr.Nishith Mishra, Deputy Director IQAC
- Prof.Dr.A.S.Suresh, Dean FCAM
- 4. Dr.Rohit Yadav, Assistant Professor FCAM
- 5. Dr. Sonia Rathee, Assistant Professor FCAM



Students being awarded for their outstanding performance



Group photo of all the participants with the faculty organizers







WORKSHOP ON INTERNATIONAL B-PLAN CHAMPIONSHIP, IIM CALCUTTA

DATE: 25TH TO 29TH APRIL 2023 VENUE: 209, A-BLOCK

ORGANISING TEAM

IQAC



Prof. (Dr.) Satish Chander Sharma, (Director IQAC)









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Faculty Signature